MISTI SUMMER GAY

msgartanddesign@gmail.com msgartanddesign.com

EDUCATION

Appalachian State University | Boone, NC Graduated Magna Cum Laude (3.7 GPA)

BFA Studio Art
BFA Graphic Design

EXPERIENCE

2019+ Graphic Designer, Ads N Art

- Create digital files ready for screenprinting based on customer artwork or commissioned designs for custom apparel
- Draw artwork for customers as well as offer assistance in logo making or other branding needs
- Manage orders from start to finish

²⁰¹⁹⁻²⁰ Graphic Designer, Capmar Insurance

- Create brochures, rack cards, business cards, handouts etc. that advertise the company's services
- Formatting these documents and sending them out for print

²⁰¹⁵⁺ Freelance Graphic Designer and Artist

- Assisting clients in making logos and identity for their startup businesses
- Revamping old identity and providing web presence for established businesses
- Creating custom paintings or drawings for individuals

2018 Chew On It, Senior BFA Show, Smith Gallery, Appalachian State University | Boone, NC

Alternative Facts, Senior BFA Show, Smith Gallery, Appalachian State University | Boone, NC

2012 Assistant Instructor | Raleigh, NC

- Created lesson plans
- Critiqued and provided feedback for student work

ACHIEVEMENTS

Academic Chancellor's List

Dean's List

Philanthropy Gamma Beta Phi Honor Society | Boone, NC

Inducted for 3.5+ GPA and community service hours, 2015-8

Art Best in Show I Raleigh, NC Street Painting Festival, artSPARK, 2013

SKILLS

Digital Illustrator, Photoshop, InDesign, Procreate

Analog Painting, Drawing, Printmaking

Web HTML 5, CSS, Bootstrap, Editing Pre-Made

Templates

Microsoft Word, Excel, Powerpoint